



AIR FORCE SERGEANTS ASSOCIATION

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Doug Hanson
3106 Huntington Court
Katy, Texas 77493

Dear Mr. Hanson,

The Air Force Sergeants Association Professional Airmen's Conference consists of many groups, personalities, ages, and interests. We can not begin to express the challenges we face year after year to find just the right person to present as our special guest speaker at the Conference Welcome Breakfast. Doug, you were just that – the right person at the right time!

I want to tell you how much we enjoyed your presentation to our Professional Airmen's Conference. Your delivery was so engaging that it left the attendees wanting more. By any measure you are a very effective speaker and "educator" – teaching us all that there is nothing wrong with having a piece of cake. I found your message and your inclusion of personal stories very intriguing. So did our attendees; they were still talking about you, discussing your stories and using your phases at the end of the Conference four days later.

Thank you for a very memorable presentation, and I hope you will visit us again.

Sincerely,

A handwritten signature in black ink, appearing to read 'Richard M. Dean', followed by a long horizontal line extending to the right.

Richard M. Dean
Chief Executive Officer