



August 25, 2010

Doug Hanson
3106 Huntington Court
Katy, TX 77493

Dear Doug,

I wanted to take a moment to try and convey what your programs have meant to me and our organization. From a personal and professional stand point, I find myself referring back to the lessons learned in your sessions on an almost daily basis – they were truly life changing.

As you know, I have been fortunate enough to attend two sessions through StarCite within the last year. I was pleased to see that the energy, enthusiasm, and focus of delivery were consistent across the programs. At the same time, the content and activities were fresh and new. Even the second time around, there was limited repeat of material and it was all still exciting and compelling. We asked you to tailor the presentations to two distinct messages and you delivered.

I, along with the entire Executive Team at StarCite, was so impressed that we felt the program would make sense for our other offices globally. As I shared with you on our debrief call, the team in our Shanghai Office found the recent session you did there valuable and enlightening. Several employees have reached out to my HR Director in China to tell her how impactful your message was on a personal and professional level. I am currently in discussions with our CEO to see how we can further leverage your tools to help make the company and our leadership better.

On the first day back in the office after your session I attended earlier this year, I wrote down 4 things:

- Redefine what NORMAL is.
- Create a compelling WHY.
- Get into a PEAK STATE.
- Step into the CIRCLE.

These are guideposts for me as I approach the challenges I face every day.

I hope that we are able to connect again in the near future.

Best Regards,

A handwritten signature in blue ink, appearing to read "Steve Widdoss".

Steve Widdoss
Senior Vice President, Human Resources
StarCite, Inc.