

Doug Hanson Performance Group  
3106 Huntington Court  
Katy, TX 77493

Doug,  
Thank you for making our customer conference a true success.

Your passion and messaging for business transformation and innovation was spot on with what we needed to communicate to our customers. It was clearly a uniquely designed event and our audience raved about your performance. Your inspirational concepts and audience engaging activities set the high energy level and tone for the event, and you successfully motivated and challenged our customers to embrace and seek new opportunities for themselves and their organizations.

As a customer driven company, we were equally excited about the positive feedback we received from our customers about your presentation. Our audience was made up of senior leaders from around the globe and multiple industries and disciplines, and the mass majority of surveys praised your performance and the Meta-MORE-phosis concepts. We received notes from attendees including “Doug Hanson was a great choice” and “Loved the keynote speaker”. The energy you transferred to our customers carried well throughout our entire conference and back to the office as well.

Our experience with you was extremely positive, from your energetic preparation and flexibility, to your dynamic presentation and the outstanding feedback we received.

Doug, thank you again for a great event.

Sincerely,  
Christopher Faust  
VP of Global Marketing  
SumTotal Systems