



**U.S. Cellular**

July 16, 2007

Mr. Doug Hanson  
Doug Hanson Performance Group  
3106 Huntington Court  
Katy TX 77493

Dear Doug,

I want to thank you for being a big part of our leadership event for the second year in a row. The message you deliver and the energy and humor you deliver it with, is a perfect fit for what are trying to accomplish at U.S. Cellular®. I have received a lot of positive feedback from the team about your portion of our program.

Whether we were laughing, crying (OK you got me on the story about the father & son looking back on the day of fishing), or running around like lunatics to achieve a better time on our "challenge", we were all learning & growing. The core message you are teaching is a great match for our business model. We believe that business success starts with effective leadership, and the concept of Meta-MORE-Phosis provides theory and practical examples of many of our core values.

The team gets energy & insight from your presentation. We are already working on how we can do and be MORE. More accountable to ourselves & others, build more lasting customer relationships, develop more key competencies for work and life, just be more!

Thanks again for being a BIG part of our event.

Sincerely,

John F. Stevenson  
Sr. Director- National Financial Services  
U.S. Cellular